WHAT IS CLAIMED IS:

 A compound containing oxetane and cinnamyl functionality having the structure

$$Q \sim R \times \left\{ Q Y \right\}_{0.1} \sim \left\{$$

in which

R is a methyl or ethyl group,

X and Y are independently a direct bond, an ether, ester, or carbamate group,

Q is a divalent hydrocarbon, and provided that X and Y will not both be direct bonds.

2. The compound according to claim 1 having the structure

3. A compound containing cinnamyl and oxetane functionality having the structure

in which

polymer is a polymeric backbone,

m and n are integers from 2 to 500,

R is methyl or ethyl, and

W and Z are independently an ether, ester, or carbamate group.